

littleSTEPS: Foot Orthotics for Kids

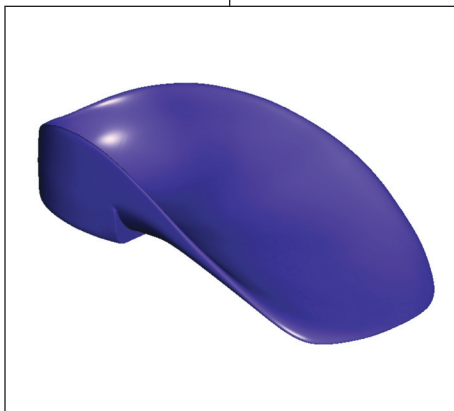
By Louis J. DeCaro, DPM

Nolaro24™, LLC, founded by Roberta Nole, CEO and Louis J. DeCaro, DPM, proudly introduces a revolutionary new pediatric orthotic solution called **littleSTEPS**. This is Nolaro24's second product launch, following the successful QuadraStep orthotic line in 2008.

littleSTEPS are pre-fabricated foot orthoses specifically designed for kids. They deliver prescription-based correction closely matching the criteria of traditional UCBL devices. littleSTEPS provide an affordable alternative to custom orthoses, enabling early intervention and treatment of many musculoskeletal conditions common to children.

Children with flexible flatfeet may often develop unnecessary foot or limb pain ("growing pains"), fatigue, or decreased endurance and balance. As a clinician, I often find myself resorting to costly custom pediatric foot orthoses simply because current over-the-counter pediatric devices fail to offer adequate correction. Unfortunately, some children with developmental flat feet are left untreated due to the high costs associated with fabrication of custom foot orthoses and

the lack of reimbursement. As a member of the American College of Foot and Ankle Pediatrics and a clinical specialist in podopediatrics, I have made it a personal mission to help create the ultimate functional OTC children's foot orthosis.



30mm heel cup depth, a medial heel skive, and high medial and lateral sidewall flanges. It is an effective and affordable alternative to custom foot orthoses for your pediatric patients, and allows for immediate same-day dispensing. Sizing ranges from a toddlers size 10.5 through a child's size 4.5 (euro sizes 27-36), suiting most children up to age 12.

While podiatrists acknowledge that children with flexible flat feet may often remain asymptomatic until grade school age or adolescent years as they become more active in sports, it is up to the podia-



trist to educate the parents on the potential long-term clinical consequences that may occur later on in life if left untreated. The littleSTEPS orthotic provides the practitioner a cost effective alternative to a custom orthosis, enabling early intervention and ideally, the prevention and treatment of many ortho-

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littleSTEP will also enable the podiatrist to expand his/her pediatric orthotic practice.

pedic issues. While declining economic conditions and rising co-pays might make it difficult for some parents to include custom foot orthoses into their family budget, littleSTEPS orthoses enhance practice management by addressing budgetary concerns while simultaneously enabling the podiatrist to expand his/her pediatric orthotic practice.

For more information contact Nolaro24 at info@whatsmyfoottype.com, visit footorthoticsforkids.com or call toll-free at 877.RX24NOW, or circle #162 on the reader service card.

Circle #162