

## WEBINAR REGISTRATION

You can register online at  
[nolaro24.com/education](http://nolaro24.com/education)

or call **877-792-4669**

**Course Fee: \$60**

Nolaro24, LLC reserves the right to cancel any course for insufficient enrollment, inclement weather or any other unforeseen event.

## INSTRUCTOR BIO



### Liesa M. Ritchie-Persaud, PT, DPT, PCS, CKTP

Liesa M. Ritchie (Persaud), PT, DPT, PCS, is a licensed physical therapist with 30 years experience in the field of adult and pediatric therapy. Dr. Ritchie is a consulting physical therapist at Tulsa Sunshine Center in Oklahoma. Additionally, Liesa is owner of Know to Change, and has educated health care professionals, both nationally and internationally, in advanced treatment techniques, specialized practical training and consultative services.

She has worked in a variety of settings, including private pediatric and adult clinics, schools, private homes, hospitals and long-term care facilities. Dr. Ritchie is a Credentialed Clinical Instructor and also taught human anatomy, physiology and nutrition at Tulsa Community College. She received her Associate's Degree in 1993 from Tulsa Junior College and worked as a physical therapist assistant while completing her Bachelor of Science Degree in Organizational Leadership from Southern Nazarene University in Tulsa, Oklahoma.

Dr. Ritchie earned her Master's Degree in Physical Therapy from the University of Findlay in Findlay, Ohio in 2003 and continued to expand her expertise in the field. She received her post-graduate Doctorate from Rocky Mountain University of Health Professions and is a Board Certified Specialist in Pediatric Physical Therapy. In 2007, Dr. Ritchie served as Treasurer for the Oklahoma Physical Therapy Association and has been a member of the Oklahoma Foundation for Physical Therapy since 2004.

Liesa's passion for helping others extends into her private life. She has volunteered as a Call Rape Advocate and Salvation Army Volunteer. Her passion for travel has led her to teach & treat overseas in Australia, New Zealand, Turkey, the Arab Emirates & Mexico, in addition to organizing & participating in mission work in Mexico, Ukraine & Palestine.

Liesa's wide range of clinical experience, organizational leadership, and proficient teaching skills make her an exciting and compelling instructor.

# Movement vs Media

ALL NEW WEBINAR  
1.5 CONTACT HOURS



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## COURSE DESCRIPTION

### *Movement vs Media*

Due to busy lifestyles, technology, and many other societal aspects, children today develop under a completely different set of circumstances compared to the children of previous generations. Today, children are moving less than ever, but the purpose of ideal development remains unchanged.

In this webinar, positioning toys such as the Bumbo & exersaucers are addressed...what is marketing & what is really beneficial?

25 years after Back to Sleep was launched...what does the research say? Also, the importance of play & the dangers of screens & technology will be addressed.

This webinar will address the following:

- Importance of the foundational skills for movement
- Positioning toys
- 25 years after Back to Sleep
- The importance of play
- The dangers of screens & technology
- Common concerns of caregivers

## COURSE GOALS

To teach:

- ✱ The necessary foundational skills for movement
- ✱ Benefits & negatives of positioning toys
- ✱ 25 years post the Back to Sleep program
- ✱ The importance of play
- ✱ The consequences of screens & technology
- ✱ Common concerns of caregivers

## COURSE OBJECTIVES

Upon completion of the webinar, the participant will be able to:

- ✱ Clarify the importance of the foundational skills for movement
- ✱ Provide education regarding positioning toys
- ✱ Describe the effects of the Back to Sleep program
- ✱ Explain the importance of play
- ✱ Examine dangers of screens & technology
- ✱ Answer common concerns of caregivers

## COURSE AGENDA

Importance of the foundational skills for movement (10 mins)

Positioning toys (10 mins)

25 years after Back to Sleep (5 mins)

The importance of play (5 mins)

The dangers of screens & technology (5 mins)

Common concerns of caregivers (10 mins)

Q & A (15 mins)

**\* 60 minutes total**

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