Congratulations on your first purchase!





You are just 6 simple STEPS away from a successful orthotics program!

STEP 1

Schedule your introductory training webinar with your Nolaro24 sales representative to make sure you and your staff know how to properly select a foot type and an orthotic, and how to use your kit as a fitting tool.

STEP 2

Set up your brochure holders to make your customers aware of the benefits of using a QUADRASTEP® and/or littleSTEPS® orthotic. Display Signs (available on nolaro24.com) and posters throughout your office.

STEP 3

Add Nolaro24 product graphics to your website to let your customers know that they can purchase QUADRASTEP® and/or littleSTEPS® orthotics from you. Include a link to our Nolaro24 patient website so that they can get more indepth information on the benefits of their orthotics.

STEP 4

Distribute Referral Sheets to your Referral Sources to inform them you are now dispensing QUADRASTEP® and/or littleSTEPS®. Nolaro24 will customize these forms with your practice contact information on request.

STEP 5

Consider setting up an on-site foot screening clinic for QUADRASTEP® and/or littleSTEPS® foot orthotics to jump start your program. See our Clinic Solutions Pack on nolaro24.com for free guidelines and marketing materials.

STEP 6

Schedule a visit or webinar with your sales representative approximately 6 months after your initial purchase for a refresher your Nolaro24 products and to develop a strategy for reorder sales to your customers.



Don't forget, we are here to help you every STEP of the way!



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